



HiretheCity.com

Business Development Suite



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Specifications



Discovery Form

HiretheCity Business Development Suite

Meet the Team



➤ Janice Forbes

Operations Management, Project Management, Profit planning, Market Research & Sales Lead Development.

➤ Angelina Henry

Photography, Video Production and Branding and Business Development Strategy.

➤ Dominic Reece

Web Development, Social Media Marketing, Email and Digital communications

Social Media Pages

- Website

[Hirethecity.com](http://hirethecity.com)

- Instagram

<https://www.instagram.com/hirethecityagency/>

- LinkedIn

- Facebook

<https://www.facebook.com/hirethecity>

MARKETING MATRIX

SALES INFRASTRUCTURE

LEAD COLLECTION
WEBSITE DEVELOPMENT
SALES COPYWRITING
TEXT MESSAGING SYSTEM
EMAIL LISTING
INBOX MANAGEMENT
LANDING PAGES
REFERRAL PROGRAM
AFFILIATE PROGRAM
CRM SYSTEM

SOCIAL MEDIA DEVELOPMENT

INSTAGRAM
FACEBOOK
YOUTUBE

STREET TEAM

PROMOTIONAL SERVICES
FLYER DISTRIBUTION
INFLUENCER MARKETING

TRADITIONAL MEDIA

LOCAL NEWSPAPERS / BLOGS
ADVERTISING

DISTRIBUTION

PRODUCTION

PROFESSIONAL PHOTOGRAPHY

PRODUCT / SERVICES
STAFF
BEHIND THE SCENES
OFFICE / FACILITY

VIDEO PRODUCTION

PERSONAL BRANDING
VLOGGING
PRODUCTS
SERVICES

PHYSICAL MEDIA

FLYER DESIGN
BUSINESS CARD
BOOK COVERS
BANNERS